

MARTHA

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As you know, Martha wrote the foreword in our book, and Tinsel Trading is mentioned quite frequently on her TV show & in her magazines. Because of this lots of people ask me about Martha. I am proud to say I have always had a wonderful relationship with her and I think she is an amazing person. To have accomplished all that she has.....she is truly brilliant.

How did the Martha Stewart connection start? It began with a woman, who is now the craft editor, by the name of Hannah Milman. She was a fan of Tinsel Trading's before she worked at the magazine. Once she started at Martha Stewart Living, she introduced us to Martha & of course it was a perfect match.

Have you seen her latest book? It's a HUGE book about housekeeping. It's like an encyclopedia. EVERYTHING you want to know about housework is in there. Truly Amazing!!! Not only has she made it okay to do housework and be proud of it, she wants us to be able to do it easily, efficiently & possibly even enjoy it!

I know there are tons of things written about her...lots of it negative. I can't comment on what I don't know. However I do know that she has helped so many industries and so many small stores (mine included) and most people don't realize it. Industries such as the obvious - crafts, gardening, cooking - to the more obscure like stationery, antique dealers, baking supply companies, glitter manufacturers. In fact I think she put the glue gun industry on the map. There are very few industries that Martha Stewart has not an impact on.

Am I thankful to the Martha Stewart & her employees....YES, YES, YES!!! And there are thousands & thousands of other people who are too!

Can you tell I feel strongly about this!

I know this is a subject where people have strong opinions...so let them out. I welcome all comments.

See you at Tinsel

Marcia